

## General description

I propose a platform for all types of activities for 2 or more people in the form of an application.

Users could either post activities that they want to do or search for activities posted by others in their area. Imagine a marketplace for activities where people can get to know other people either through this one activity or potentially make new friends or simply just someone to go running with or go to the movies with for example. Examples of these activities could be a trip to the movies, a hike, going running, a walk in the park, going to a concert, playing chess or anything else that the user would like to do. Whether these activities will be pre-planned or impromptu will be very much up to the user. One could for example find one user who wishes to go to a concert in a week and another who wants to go to the movies in an hour.

## More detailed description

Each activity will have certain features like

- What activity specifically (example: trip to the movies to see The Avengers at 8PM)
- Where this activity will take place specifically (example: Balmers cine at Calle 45)
- How many people needed to activate the activity (example: I will go to the movies if 1 persons joins me)
- Approximate cost of activity (example: movie ticket plus popcorn, total 10 euro)
- Meeting place and time (example: meet in front of Balmers cine at 1945)

The activities will also have a time frame. The example above could be valid until say 1915 and after that the user posting the activity would think it is too late to go to the movies.

There are other features such as language that I am thinking of but I am not quite sure if that is something that users would like to have so I am starting with a skeleton model and will rather add one and one feature as I get user feedback.

As mentioned above, this application is based on users either searching for activities to join or posting activities they want to do. If a user is searching for an activity, he will get a list of everything that is being posted based on location and the user can then scroll through those options and choose to join one he likes. I might add other options such as the ability to search for activities at a future date but I might leave that for a later update.

If a user is posting an activity, he/she will be asked to put in the specifics of the activity as mentioned above and will then get a notification when a person or persons joins the activity. The user can specify how many people are needed to perform the activity. The user could for example say: „I will go to the movies at 8PM if a minimum of one and a maximum of 5 person joins“. This is however completely up to the user so it could be 2 persons doing the activity or 15.

## **Other features**

### **Rating system**

A rating system of the users would be beneficial in order to lower the barrier for use, especially for women. It is important here to rate the activity and not the person but the rating of the activity will always be a reflection of the persons involved. I think this angle is a more fair way of rating. In a user's profile there would therefore be a list of activities that he has been a part of with a rating of those activities. After the activity is finished the parties involved would get a push notification asking them to rate the activity which would then form a part of their profile and average rating score.

### **Search features**

It will be important to be able to search based on certain very few criteria. These will be: timeframe, proximity, activity and gender. The last one is very important for women as the level of trust is very low when it comes to meeting other individuals through online services such as application. They would have to be able to search for activities posted by women only.

Apps that come to mind when I think of similar applications in terms of layout and functions are: Tinder, Madbarz and Timpik although it is important to note the purpose of those apps is very different from what I propose.